

# VISITDALLAS 2018 ANNUAL MEETING

OCTOBER 25 | THE BOMB FACTORY

New this year!  
CUSTOMER  
SERVICE  
MASTER CLASS

## PRESENTING SPONSOR \$20,000

### Company recognized as Presenting Sponsor at VisitDallas Annual meeting. Benefits include:

- Two-minute speaking role OR two-minute video presentation to audience of 700 city leaders, business leaders and travel and tourism professionals
- Company recognized as Presenting Sponsor verbally by VisitDallas President and CEO and visually on the meeting presentation
- Company name/logo included on day-of event printed signage
- Opportunity to provide gift or promotional materials at registration, bags, seats or giveaways
- Exhibit space near event registration
- TWO tables of 10 premier seating at the VisitDallas Annual Meeting
- TWO tables of 10 premier seating at the Customer Service Master Class

### Company recognized as Presenting Sponsor in pre- and post-event communications. Benefits include:

- Company name/logo included in event pre-marketing materials, including invitations, flyers and on the VisitDallas Annual Meeting Website
- Company recognized as Presenting Sponsor in event press release, distributed to local and national news and travel trade media outlets
- Company name/logo included in post-event thank you email to attendees

## SKYLINE SPONSOR \$15,000

### Company recognized as Skyline Sponsor at VisitDallas Annual meeting. Benefits include:

- Company recognized as Skyline Sponsor verbally by VisitDallas President and CEO and visually on the meeting presentation
- Company name/logo included on day-of event printed signage
- Opportunity to provide gift or promotional materials at registration, bags, seats or giveaways
- One table of 10 premier seating at the VisitDallas Annual Meeting
- One table of 10 premier seating at the Customer Service Master Class

### Company recognized as Skyline Sponsor in pre- and post-event communications. Benefits include:

- Company name/logo included in event pre-marketing materials, including invitations, flyers and on the VisitDallas Annual Meeting Website
- Company recognized as Skyline Sponsor in event press release, distributed to local and national news and travel trade media outlets
- Company name/logo included in post-event thank you email to attendees

## PEGASUS SPONSOR \$10,000

### Company recognized as Pegasus Sponsor at VisitDallas Annual meeting. Benefits include:

- Company recognized as Pegasus Sponsor verbally by VisitDallas President and CEO and visually on the meeting presentation
- Company name/logo included on day-of event printed signage
- One table of 10 premier seating at the VisitDallas Annual Meeting
- One table of 10 premier seating at the Customer Service Master Class

### Company recognized as Skyline Sponsor in pre- and post-event communications. Benefits include:

- Company name/logo included in post-event thank you email to attendees

## KEYNOTE SPEAKER

### **Ryan Estis** Author & Speaker



Ryan Estis spent 15 years helping companies connect with employees and customers as an ad agency executive. Nine years ago, he launched his own research and learning organization. Ryan's VisitDallas Annual Meeting keynote will feature learnings and case studies from his work with worldwide organizations, including the Dallas Cowboys. Come learn how to elevate the relationships you have with your most important stakeholders - your customers - by creating remarkable experiences and earning customers for life.

**NEW  
THIS  
YEAR!**



VisitDallas will present a dynamic Customer Service Master Class following the Annual Meeting. Expect stellar speakers in the customer service space, activations from top brands and key insights that Dallas hospitality professionals can't afford to miss. Join us for this jam-packed two-hour class and be a part of the Dallas difference in customer service. Includes networking lunch.

**For a customized  
activations contact**



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